| Orders | Order / Rev: | 105328 | _ | |
|------------|----------------------|----------------------------|-------------------------|--------------|
| | Alt Order #: | 06832439 | _ | |
| | Product Desc: | Crossroads GPS | _ | HD |
| | Estimate: | 780 | _ | KSNV |
| | Flight Dates: | 10/30/12 - 11/05/12 | Primary AE: | Amy McCreary |
| | Original Date / Rev: | 08/08/12 / 08/08/12 | Sales Office: | BLPHI |
| | Order Type: | GENERAL | Sales Region: | National |
| | | | | |
| Agency | Name: | Crossroads Media, LLC | _ | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | 66 Canal Center Plaza | Billing Cycle: | EOM/EOC |
| | | Alexandria, VA 22314 | Agency Commission: | 15% |
| Advertiser | Name: | Crossroads GPS | _ | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PLI2 | Order Separation: | 00:15:00 |
| | Priority: | SELECT PRIORITY CODE | Advertiser External ID: | |
| | Revenue Codes: | POLITICAL/AGY, PISSUE, GEN | Agency External ID: | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/29/12 | 11/05/12 | 115 | \$83,275.00 | \$70,783.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|-------------|--------|
| November 2012 | 115 | \$83,275.00 | \$70,783.75 | 0.00 |
| Totals | 115 | \$83,275.00 | \$70,783.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$83,275.00 |
| Market | 100% | \$277,583.33 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 33% | \$91,602.50 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 17% | \$47,189.17 |
| KTUD | 1% | \$2,775.83 |
| KVVU | 17% | \$47,189.17 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$5,551.67 |

| _1 | n C | h S | Start | End | Inventory Code | Break | Start/End | Γime Days | s Ler | Spots | Rate Pri | Rtg Type | Spots | Amount |
|----|------|----------|---------|----------|------------------|------------|-----------|-----------|-------|-------|-----------|----------|-------|----------|
| Е | 1 KS | SNV 1 | 0/30/12 | 10/30/12 | Wake Up Early w/ | Wagn€M | 430a-5a | - T | :3 | 30 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| | | | | | Wake Up Early W | agners | | | | | | | | |
| | WA | 4KE-W/۱ | WAGNE | RS REV R | ATE | | | | | | | | | |
| | | Start [| Date E | nd Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | Week | k: 10/29 | /12 1 | 1/04/12 | - T | 1 | \$200.00 | 0.00 | | | | | | |

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439

Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12

780

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|--|------------------|------------------------|-------------------------------------|------------------------|-------------------------|----------------|--------|------|------------|------------|-------|----------------|
| E 1 KSNV | 10/30/1 | 2 10/30/12 | Wake Up Early w/ | • | 430a-5a | - T | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| WAKF-\ | W/WAGN | IERS REV F | Wake Up Early W RATF | /agners | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | - T | 1 | \$200.00 | 0.00 | | | | | | |
| E 2 KSNV | 10/31/1 | 2 10/31/12 | Wake Up Early w/ | • | 430a-5a | W | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | A//A/A C N | | Wake Up Early W | /agners | | | | | | | | |
| _ | rt Date | IERS REV F End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | W | 1 | \$200.00 | 0.00 | | | | | | |
| E 3 KSNV | 11/01/1 | 2 11/01/12 | Wake Up Early w/ | ′ Wagn € M | 430a-5a | T | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| | | | Wake Up Early W | /agners | | | | | | | | |
| | | IERS REV F | | 0 | Data | Datie | | | | | | |
| <u>Sta</u> Week: 10/ | rt Date | End Date 11/04/12 | <u>Weekdays</u> T | Spots/Week 1 | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| | | | Wake Up Early w/ | • | 430a-5a | S | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| | ,, . | , | Wake Up Early W | • | .000 00 | | .00 | • | Ψ200.00 | 0.00 | | Ψ=00.00 |
| WAKE- | W/WAGN | IERS REV F | RATE | | | | | | | | | |
| | rt Date | End Date | Weekdays S | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | | 1 / Wogn 6 M | \$200.00 430a-5a | 0.00 M | :30 | 1 | \$200.001 | 0.00 NM | 1 | \$200.00 |
| E 5 KSINV | 11/03/1 | 2 11/03/12 | Wake Up Early w/ Wake Up Early W | - | 430a-3a | IVI | .30 | ' | φ200.00 Ι | U.UU INIVI | ' | Φ200.00 |
| WAKE-\ | W/WAGN | IERS REV F | ' ' | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 11/ | | 11/11/12 | M | 1 | \$200.00 | 0.00 | | | * | | _ | |
| E 6 KSNV | 10/30/1 | 2 10/30/12 | The Agenda 1230 The Agenda 1230 | • | 1230-1p | - T | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| NEWS (| 3 AT NO | ON REV RA | | ррпі | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | 29/12 | 11/04/12 | - T | 1 | \$325.00 | 0.00 | | | | | | |
| E 7 KSNV | 10/31/1 | 2 10/31/12 | The Agenda 1230 | • | 1230-1p | W | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| NEWS 1 | 3 AT NO | ON REV RA | The Agenda 1230 |)pm | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | W | 1 | \$325.00 | 0.00 | | | | | | |
| E 8 KSNV | 11/01/1 | 2 11/01/12 | The Agenda 1230 | • | 1230-1p | T | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| NEW/C | 2 AT NO | ON REV RA | The Agenda 1230 |)pm | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | T | 1 | \$325.00 | 0.00 | | | | | | |
| | | 2 11/02/12 | The Agenda 1230 | pm CM | 1230-1p | F | :30 | 1 | \$325.00 1 | 0.00 NM | 1 | \$325.00 |
| | | | The Agenda 1230 |)pm | | | | | | | | |
| | | ON REV RA | | Cnoto/Mook | Doto | Dating | | | | | | |
| Week: 10/ | rt Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> F | Spots/Week 1 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| | | | The Agenda 1230 | | 1230-1p | M | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| | | | The Agenda 1230 | | • | | | | | | | |
| | | ON REV RA | | | | | | | | | | |
| Sta Week: 11/ | rt Date | End Date 11/11/12 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| | | | News 3 Sunrise - | · | 6a-7a | S | :30 | 1 | \$350.001 | 0.00 NM | 1 | \$350.00 |
| ETT KOKV | 11/04/1 | 2 11/04/12 | News 3 Sunrise S | | ou ru | 5 | .00 | | ψοσο.σσ 1 | 0.00 14101 | · · | φοσσ.σσ |
| AVG. Al | LL WKS/ | NW3-SUNR | S WKND REV RAT | Έ | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | Pachael Pay | 1 | \$350.00 | 0.00 | .20 | 4 | \$225 OO 4 | 0.00 NINA | 4 | ¢225 00 |
| E IZ NOINV | 10/30/1 | Z 10/30/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | - T | :30 | 1 | \$325.00 1 | 0.00 NM | 1 | \$325.00 |
| RACHA | EL RAY | REV RATE | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | - T | 1 | \$325.00 | 0.00 | | | Ann | | | A |
| E13 KSNV | 10/31/1 | 2 10/31/12 | | CM | 11am-12pm | W | :30 | 1 | \$325.00 1 | 0.00 NM | 1 | \$325.00 |

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KSNV

Order / Rev: 105328

Advertiser:

Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

10/30/12 - 11/05/12 Flight Dates:

780 Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Rachael Ray Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/29/12 11/04/12 \$325.00 0.00 Rachael Ray E14 KSNV 11/01/12 11/01/12 СМ 11am-12pm - - - T- - -:30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - - T- - · \$325.00 0.00 E15 KSNV 11/02/12 11/02/12 CM ---F--:30 \$325.001 0.00 NM Rachael Ray 11am-12pm 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--0.00 Week: 10/29/12 11/04/12 \$325.00 E 16 KSNV 11/05/12 11/05/12 Rachael Ray CM 11am-12pm M- - - - -:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate M- - -Week: 11/05/12 11/11/12 \$325.00 0.00 E 17 KSNV 11/03/12 11/03/12 Wknd Wheel of Fortune CM 7-730pm ---S-:30 \$525.001 1 0.00 NM 1 \$525.00 SAT/ Wheel of Fortune WHEEL REV RATE/PGM. **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 ---S-\$525.00 0.00 Week: 10/29/12 E18 KSNV 10/30/12 10/30/12 - T- - - -\$325.00 1 The Doctors CM 2pm-3pm :30 1 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 10/29/12 11/04/12 \$325.00 0.00 СМ - - W- - - -E 19 KSNV 10/31/12 10/31/12 :30 \$325.001 The Doctors 2pm-3pm 0.00 NM 1 \$325.00 The Doctors DOCTORS REV RATE **End Date** Spots/Week Rating Start Date Weekdays Rate 11/04/12 - - W- - - -0.00 Week: 10/29/12 \$325.00 E 20 KSNV 11/01/12 11/01/12 The Doctors CM 2pm-3pm ---T---:30 \$325.001 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - - T- - -\$325.00 Week: 10/29/12 0.00 ---F--E 21 KSNV 11/02/12 11/02/12 \$325.001 The Doctors CM 2pm-3pm :30 0.00 NM 1 \$325.00 The Doctors DOCTORS REV RATE Start Date **End Date** Spots/Week Rating Weekdays Rate - - F- -Week: 10/29/12 11/04/12 \$325.00 0.00 E 22 KSNV 11/05/12 11/05/12 CM :30 \$325.001 0.00 NM \$325.00 The Doctors 2pm-3pm M----The Doctors DOCTORS REV RATE Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 11/05/12 11/11/12 M- - - - -\$325.00 0.00 E 23 KSNV 10/30/12 10/30/12 СМ - T- - - -\$250.001 Late Night w/Fallon 1237a-136am :30 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/29/12 11/04/12 \$250.00 0.00 E 24 KSNV 10/31/12 10/31/12 Late Night w/Fallon CM 1237a-136am --W---:30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE **End Date** Start Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - W- - - -\$250.00 0.00 E 25 KSNV 11/01/12 11/01/12 CM \$250.001 0.00 NM 1237a-136am - - - T- - -:30 \$250.00

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Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS **KSNV**

Flight Dates: 10/30/12 - 11/05/12 Estimate: 780

| Ln Ch | Start | End | Inventory Code | | Start/End T | ime Days | s | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|------------|---------|------------|----------------------------------|--------------------|-------------|----------|---|---------|-----|------------------|-----------|-------|-----------------|
| | | | Late Night w/Fallo | | | | | | | | | | |
| J FALLO | N-NBC | < REV RATE | • | OH | | | | | | | _ | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | T | 1 | \$250.00 | 0.00 | | | | #050.00.4 | 0.00 NIM | | #050.00 |
| E26 KSNV | 11/02/1 | 2 11/02/12 | Late Night w/Fallo | | 1237a-136an | nF | | :30 | 1 | \$250.00 1 | 0.00 NM | 1 | \$250.00 |
| J FALLC | N-NBC | < REV RATE | • | 011 | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | F | 1 | \$250.00 | 0.00 | | | | #050.00.4 | 0.00 NIM | | #050.00 |
| E 27 KSNV | 11/05/1 | 2 11/05/12 | Late Night w/Fallo | | 1237a-136an | n M | | :30 | 1 | \$250.00 1 | 0.00 NM | 1 | \$250.00 |
| J FALLO | N-NBC | < REV RATE | • | ··· | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 11/0 | | 11/11/12 | M | 1 | \$250.00 | 0.00 | | | | ***** | 0.00.1114 | | # 005.00 |
| E 28 KSNV | 10/30/1 | 2 10/30/12 | M-F Today Show Today 4th Hour | III 4th HCM | 10am-11am | - T | | :30 | 1 | \$325.00 1 | 0.00 NM | 1 | \$325.00 |
| TODAY | SHW3-N | NBC REV RA | • | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | - T | 1 | \$325.00 | 0.00 | | | | | | | |
| E 29 KSNV | 10/31/1 | 2 10/31/12 | M-F Today Show Today 4th Hour | III 4th KEM | 10am-11am | W | | :30 | 1 | \$325.00 1 | 0.00 NM | 1 | \$325.00 |
| TODAY | SHW3-N | NBC REV RA | • | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | W | 1 | \$325.00 | 0.00 | | | | | | | |
| E30 KSNV | 11/01/1 | 2 11/01/12 | M-F Today Show Today 4th Hour | III 4th KEM | 10am-11am | T- | | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| TODAY | SHW3-N | IBC REV RA | • | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | T | 1 | \$325.00 | 0.00 | | | | | | | |
| E31 KSNV | 11/02/1 | 2 11/02/12 | M-F Today Show | III 4th Æ M | 10am-11am | F | 7 | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| TODAY | SHW3-N | IBC REV RA | Today 4th Hour | | | | | | | | | | |
| | t Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | F | 1 | \$325.00 | 0.00 | | | | | | | |
| E32 KSNV | 11/05/1 | 2 11/05/12 | M-F Today Show Today 4th Hour | III 4th Æ M | 10am-11am | M | | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.00 |
| TODAY | SHW3-N | IBC REV RA | , | | | | | | | | | | |
| Star | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 11/0 | | 11/11/12 | M | 1 | \$325.00 | 0.00 | | | | | | | |
| E33 KSNV | 10/30/1 | 2 10/30/12 | M-F 5-6a WakeUp | | 5-6a | - T | | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.00 |
| WAKE V | V/WAGN | IRS1 REV R | M-F 5-6a WakeU ATE | p w/wagners | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | - T | 1 | \$450.00 | 0.00 | | | | | | | |
| E34 KSNV | 10/31/1 | 2 10/31/12 | M-F 5-6a WakeUp | - | 5-6a | W | | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.00 |
| WAKE V | V/WAGN | IRS1 REV R | M-F 5-6a WakeU ATE | p w/wagners | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | W | 1 | \$450.00 | 0.00 | | | | | | | |
| E35 KSNV | 11/01/1 | 2 11/01/12 | M-F 5-6a WakeUp | _ | 5-6a | T- | | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.00 |
| WAKE V | V/WAGN | IRS1 REV R | M-F 5-6a WakeU ATE | p w/vvagners | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | 29/12 | 11/04/12 | T | 1 | \$450.00 | 0.00 | | | | | | | |
| E36 KSNV | 11/02/1 | 2 11/02/12 | M-F 5-6a WakeUp | _ | 5-6a | F | 7 | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.00 |
| WAKE W | V/WAGN | IRS1 REV R | M-F 5-6a WakeU ATE | p w/vVagners | | | | | | | | | |
| | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/2 | | 11/04/12 | F | 1 | \$450.00 | 0.00 | | | | | | | |
| E37 KSNV | 11/05/1 | 2 11/05/12 | | CM | 5-6a | M | | :30 | 1 | \$450.00 1 | 0.00 NM | 1 | \$450.00 |
| | | | | | | | | | | | | | |

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KSNV

Order / Rev: 105328

100020

Advertiser: Crossroads GPS

Alt Order #: 06832439

Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12

Estimate: 780

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 11/05/12 11/11/12 \$450.00 0.00 E38 KSNV 10/30/12 10/30/12 M-F Today Show II 3rd HCM 9-10a - T- - - -:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 - T- - - -\$750.00 0.00 E 39 KSNV 10/31/12 10/31/12 M-F Today Show II 3rd HCM 9-10a - - W- - - -:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - -Week: 10/29/12 \$750.00 0.00 E40 KSNV 11/01/12 11/01/12 M-F Today Show II 3rd HCM 9-10a ---T---:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Rating Start Date **End Date** Weekdays Spots/Week Rate - T- -Week: 10/29/12 11/04/12 \$750.00 0.00 E41 KSNV 11/02/12 11/02/12 M-F Today Show II 3rd HCM 9-10a ---F--:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 - - - - F- -Week: 10/29/12 \$750.00 0.00 E 42 KSNV 11/05/12 11/05/12 M-F Today Show II 3rd HCM M- - - - -\$750.001 0.00 NM 9-10a :30 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating M- - - - -Week: 11/05/12 11/11/12 \$750.00 0.00 ---S-E 43 KSNV 11/03/12 11/03/12 Wknd Jeopardy СМ 630-7pm :30 \$525.001 0.00 NM \$525.00 SAT/Jeopardy JEP REV RATE/PGM Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 ----S-0.00 Week: 10/29/12 \$525.00 E 44 KSNV 10/30/12 10/30/12 M-F Jeopardy CM 630-7pm - T- - - -:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy JEOPARDY< REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 - T- - - -\$1,300.00 0.00 M-F Jeopardy E 45 KSNV 10/31/12 10/31/12 - - W- - - -1 \$1,300.001 0.00 NM CM 630-7pm :30 \$1,300.00 M-F Jeopardy JEOPARDY< REV RATE Start Date **End Date** Spots/Week Rating Weekdays Rate - - W- - - -Week: 10/29/12 11/04/12 \$1,300.00 0.00 E46 KSNV 11/01/12 11/01/12 M-F Jeopardy CM 630-7pm - - - T- - -:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy JEOPARDY< REV RATE Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 ---T---\$1,300.00 0.00 E 47 KSNV 11/02/12 11/02/12 СМ ---F--\$1,300.001 0.00 NM M-F Jeopardy 630-7pm :30 \$1,300.00 M-F Jeopardy JEOPARDY< REV RATE Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/29/12 11/04/12 - - - F- · \$1,300.00 0.00 E 48 KSNV 11/05/12 11/05/12 M-F Jeopardy CM 630-7pm M- - - - -:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy JEOPARDY< REV RATE **End Date** Start Date Weekdays Spots/Week Rating Rate M- - - -Week: 11/05/12 11/11/12 \$1,300.00 0.00 0.00 NM E49 KSNV 10/30/12 10/30/12 CM :30 \$750.001 \$750.00 1135p-1237a

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KSNV

Order / Rev: 105328

Advertiser:

Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

| Ln Ch | Start | End | Inventory Code | | Start/End Ti | me Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------------------|---------------------|------------------------|------------------------------------|-------------------|-------------------------|----------------|--------|-----|---------------------|------------|-------|------------------|
| | | | The Tonight Show Tonight Show | V | | | | | | | | |
| TONITE | SHW-N | BC< REV R | ATE | | | | | | | | ı | |
| Sta Week: 10/ | rt Date /29/12 | End Date 11/04/12 | <u>Weekdays</u> - T | Spots/Week 1 | Rate \$750.00 | Rating 0.00 | | | | | | |
| | | | The Tonight Show | | 1135p-1237a | | :30 | 1 | \$750.001 | 0.00 NM | 1 | \$750.00 |
| TONITE | SHW-N | BC< REV R | Tonight Show | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | W | 1 | \$750.00 | 0.00 | | | | | | |
| E51 KSNV | 11/01/1 | 2 11/01/12 | The Tonight Show Tonight Show | v CM | 1135p-1237a | T | :30 | 1 | \$750.00 1 | 0.00 NM | 1 | \$750.00 |
| TONITE | SHW-N | BC< REV R | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | T | v CM | \$750.00 | 0.00 F | :30 | - 1 | \$750.00 1 | 0.00 NM | 4 | Ф7 БО ОО |
| | | | The Tonight Show | V CIVI | 1135p-1237a | F | .30 | 1 | \$750.00 1 | U.UU INIVI | 1 | \$750.00 |
| | E SHW-N irt Date | BC< REV R | | Spots/Week | Poto | Rating | | | | | | |
| Week: 10/ | | End Date 11/04/12 | <u>Weekdays</u> F | <u>3pois/week</u> | <u>Rate</u> \$750.00 | 0.00 | | | | | | |
| E 53 KSNV | 11/05/1 | 2 11/05/12 | The Tonight Show | v CM | 1135p-1237a | M | :30 | 1 | \$750.001 | 0.00 NM | 1 | \$750.00 |
| TONITE | E SHW-N | BC< REV R | Tonight Show ATE | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/ | | 11/11/12 | M | 1 | \$750.00 | 0.00 | | | A | | | ^ |
| E 54 KSNV | 10/30/1 | 2 10/30/12 | NEWS 3 at 4 (1 H 4PM NEWS (1 ho | | 4-5pm | - T | :30 | 1 | \$725.00 1 | 0.00 NM | 1 | \$725.00 |
| | | & RATE/PGI | | | | | | | | | | |
| Sta Week: 10/ | rt Date /29/12 | End Date 11/04/12 | <u>Weekdays</u> - T | Spots/Week 1 | <u>Rate</u> \$725.00 | Rating 0.00 | | | | | | |
| E 55 KSNV | 10/31/1 | 2 10/31/12 | NEWS 3 at 4 (1 I | , | 4-5pm | W | :30 | 1 | \$725.001 | 0.00 NM | 1 | \$725.00 |
| NEWS I | REV TP | & RATE/PGI | 4PM NEWS (1 ho ฟ | our) | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | W | 1 | \$725.00 | 0.00 | | | | | | |
| E56 KSNV | 11/01/1 | 2 11/01/12 | NEWS 3 at 4 (1 h | | 4-5pm | T | :30 | 1 | \$725.001 | 0.00 NM | 1 | \$725.00 |
| NEWS I | REV TP | & RATE/PGI | , | sui, | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> T | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | NEWS 3 at 4 (1 h | 1 HOURICM | \$725.00 4-5pm | 0.00 F | :30 | 1 | \$725.00 1 | 0.00 NM | 1 | \$725.00 |
| LOT ROIV | 11/02/1 | 2 11/02/12 | 4PM NEWS (1 ho | | т орш | 1 | .50 | ' | Ψ723.00 1 | 0.00 14101 | | ψ125.00 |
| | _ | & RATE/PGI | | | | | | | | | | |
| Sta Week: 10/ | rt Date /29/12 | End Date 11/04/12 | <u>Weekdays</u> F | Spots/Week 1 | <u>Rate</u> \$725.00 | Rating 0.00 | | | | | | |
| | | | NEWS 3 at 4 (1 I | | 4-5pm | M | :30 | 1 | \$725.00 1 | 0.00 NM | 1 | \$725.00 |
| NEWS I | | 0 DATE/DOM | 4PM NEWS (1 ho | our) | | | | | | | | |
| | rt Date | & RATE/PGI End Date | w Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 11/ | | 11/11/12 | M | 1 | \$725.00 | 0.00 | | | | | | |
| E 59 KSNV | 10/30/1 | 2 10/30/12 | M-F 6-7a WakeU | _ | 6-7a | - T | :30 | 1 | \$1,000.001 | 0.00 NM | 1 | \$1,000.00 |
| WAKE \ | W/WAGN | NRS2 REV R | M-F 6-7a WakeU ATE | p w/wagners | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | -T | 1 | \$1,000.00 | 0.00 | | | M 4 000 00 4 | 0.00.1114 | | 44 000 00 |
| E 60 KSNV | 10/31/1 | ∠ 10/31/12 | M-F 6-7a WakeUp M-F 6-7a WakeU | | 6-7a | W | :30 | 1 | \$1,000.001 | 0.00 NM | 1 | \$1,000.00 |
| WAKE \ | W/WAGN | NRS2 REV R | | , | | | | | | | | |
| Sta Week: 10/ | rt Date | End Date 11/04/12 | <u>Weekdays</u> W | Spots/Week 1 | Rate \$1,000.00 | Rating 0.00 | | | | | | |
| E 61 KSNV | | | VV | CM | 6-7a | 0.00 T | :30 | 1 | \$1,000.001 | 0.00 NM | 1 | \$1,000.00 |
| _ :: | | | | | | - | | • | , | | ' | + -, |

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

06832439 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

| Ln | Ch | Start | End | Inventory Code | | Start/End | Time [| Days | Len S | pots | Rate | Pri | Rtg Type | Spot | s | Amount |
|----------------|--------------------------|-------------------|------------------------|----------------------------------|---------------|------------------------|----------------|--------|-------|------|------------------|-----|------------|------|---|------------------|
| | | | | M-F 6-7a WakeU M-F 6-7a WakeU | | | | | | | | | | | | _ |
| V | WAKE V | V/WAGN | IRS2 REV R | | p in rragnoro | | | | | | | | | | | |
| W ₀ | <u>Star</u> eek: 10/2 | t Date | End Date 11/04/12 | <u>Weekdays</u> T | Spots/Week 1 | Rate \$1,000.00 | Rating 0.00 | | | | | | | | | |
| | | | | M-F 6-7a WakeU | | 6-7a | | F | :30 | 1 | \$1,000.00 | 1 | 0.00 NM | | 1 | \$1,000.00 |
| | A/A/CE \/ | | IDOO DEV D | M-F 6-7a WakeU | p w/Wagners | | | | | | | | | | | |
| V | | v/waGN t Date | IRS2 REV R End Date | XATE Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| We | eek: 10/2 | | 11/04/12 | F | 1 | \$1,000.00 | 0.00 | | | | | | | | | |
| E 63 | KSNV | 11/05/1 | 2 11/05/12 | | | 6-7a | M- | | :30 | 1 | \$1,000.00 | 1 | 0.00 NM | | 1 | \$1,000.00 |
| ٧ | NAKE V | V/WAGN | IRS2 REV R | M-F 6-7a WakeU ATE | p w/vvagners | | | | | | | | | | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | eek: 11/(| | 11/11/12 2 10/30/12 | M Today Show | CM | \$1,000.00 658a-9am | 0.00 T |)] | :30 | 1 | \$1,500.00 | 1 | 0.00 NM | | 1 | \$1,500.00 |
| □ 04 | KONV | 10/30/1 | 2 10/30/12 | Today Show | Civi | 000a-9aiii | - 1 | | .30 | ' | \$1,500.00 | ' | U.UU INIVI | | ' | \$1,500.00 |
| T | | | EV RATE | | | | 5 | | | | | | | | | |
| We | <u>Star</u> eek: 10/2 | t Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> - T | Spots/Week 1 | Rate \$1,500.00 | Rating 0.00 | | | | | | | ł | | |
| | | | 2 10/31/12 | Today Show | CM | 658a-9am | | W | :30 | 1 | \$1,500.00 | 1 | 0.00 NM | | 1 | \$1,500.00 |
| 7 | TODAV | CH/V/ DE | EV RATE | Today Show | | | | | | | | | | | | |
| ' | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | i | | |
| | ek: 10/2 | 29/12 | 11/04/12 | W | 1 | \$1,500.00 | 0.00 |) | | | | | | | | |
| E 66 | KSNV | 11/01/1 | 2 11/01/12 | Today Show Today Show | CM | 658a-9am | | - T | :30 | 1 | \$1,500.00 | 1 | 0.00 NM | | 1 | \$1,500.00 |
| Т | TODAY | SHW RE | EV RATE | Today Show | | | | | | | | | | | | |
| 144 | | t Date | End Date | <u>Weekdays</u> T | Spots/Week | Rate | Rating | | | | | | | | | |
| | eek: 10/2 | | 11/04/12 2 11/02/12 | Today Show | CM | \$1,500.00 658a-9am | 0.00 | F | :30 | 1 | \$1,500.00 | 1 | 0.00 NM | | 1 | \$1,500.00 |
| | | | | Today Show | 0 | ooda dam | | • | .00 | · | ψ1,000.00 | | 0.00 1411 | | • | φ1,000.00 |
| T | | | EV RATE | Mookdovo | Spoto/Mook | Poto | Doting | | | | | | | | | |
| We | <u>اعاد</u> 2/ek: 10 | t Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> F | Spots/Week 1 | Rate \$1,500.00 | Rating 0.00 | | | | | | | | | |
| E 68 | KSNV | 11/05/1 | 2 11/05/12 | Today Show | CM | 658a-9am | M- | | :30 | 1 | \$1,500.00 | 1 | 0.00 NM | Ī | 1 | \$1,500.00 |
| Т | TODAY | SHW RE | EV RATE | Today Show | | | | | | | | | | | | |
| | _ | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | İ | | |
| | eek: 11/0 | | 11/11/12 | M | | \$1,500.00 | 0.00 | | | | | _ | | | | |
| E 69 | KSNV | 10/30/1 | 2 10/30/12 | M-F Early News M-F Early News | СМ | 5-630p | - T | | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | | 1 | \$1,200.00 |
| ١ | NEWS F | REV RAT | ΓЕ. | Lany Nowo | | | | | | | | | | | | |
| 10/0 | <u>Star</u> eek: 10/2 | t Date | End Date 11/04/12 | <u>Weekdays</u> - T | Spots/Week 1 | Rate \$1,200.00 | Rating 0.00 | | | | | | | | | |
| | | | 2 10/31/12 | | CM | 5-630p | | W | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | | 1 | \$1,200.00 |
| | | | | M-F Early News | | | | | | | , , | | | | | , , |
| ١ | | REV RAT t Date | ΓE. End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| We | eek: 10/2 | | 11/04/12 | W | 1 | \$1,200.00 | 0.00 | | | | | | | | | |
| E 71 | KSNV | 11/01/1 | 2 11/01/12 | M-F Early News | CM | 5-630p | | - T | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | | 1 | \$1,200.00 |
| ١ | NWES F | REV RAT | ΓE. | M-F Early News | | | | | | | | | | | | |
| | | t Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| | ek: 10/2 | | 11/04/12 | T | 1 | \$1,200.00 | 0.00 | | | | #4.000.00 | | 0.00.1114 | | | #4 000 00 |
| ∟ /2 | NONV | 11/02/1 | 2 11/02/12 | M-F Early News M-F Early News | СМ | 5-630p | | F | :30 | 1 | \$1,200.00 | I | 0.00 NM | | 1 | \$1,200.00 |
| ١ | | REV RAT | | • | _ | | | | | | | | | | | |
| ۱۸/۵ | Star eek: 10/2 | t Date 29/12 | End Date 11/04/12 | <u>Weekdays</u> F | Spots/Week 1 | Rate \$1,200.00 | Rating 0.00 | | | | | | | | | |
| | | | 2 11/05/12 | 1 | CM | 5-630p | | | :30 | 1 | \$1,200.00 | 1 | 0.00 NM | | 1 | \$1,200.00 |
| | | | | | | • | | | | | | | | • | | |

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Product Desc:

Alt Order #: 06832439 Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

| M-F Early News M-F Early News | _ |
|---|-----------------|
| · | |
| VARIOUS REV RATE. | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 11/05/12 11/11/12 M 1 \$1,200.00 0.00 | |
| E 74 KSNV 10/30/12 10/30/12 Noon News CM 12-1230pm - T :30 1 \$425.00 1 0.00 NM 1 Noon News | \$425.00 |
| NEWS 3 AT NOON | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/29/12 11/04/12 -T 1 \$425.00 0.00 E 75 KSNV 10/31/12 10/31/12 Noon News CM 12-1230pm W :30 1 \$425.00 1 0.00 NM 1 | \$425.00 |
| Noon News | φ425.00 |
| NEWS 3 AT NOON | |
| <u>Start Date </u> | |
| E 76 KSNV 11/01/12 11/01/12 Noon News CM 12-1230pm T :30 1 \$425.001 0.00 NM 1 | \$425.00 |
| Noon News | · |
| NEWS 3 AT NOON | |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$425.00 0.00 | |
| E 77 KSNV 11/02/12 11/02/12 Noon News CM 12-1230pm F :30 1 \$425.00 1 0.00 NM 1 | \$425.00 |
| Noon News | |
| NEWS 3 AT NOON Start Date | |
| Week: 10/29/12 11/04/12 F 1 \$425.00 0.00 | |
| E 78 KSNV 11/05/12 11/05/12 Noon News CM 12-1230pm M :30 1 \$425.001 0.00 NM 1 | \$425.00 |
| Noon News NEWS 3 AT NOON | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 11/05/12 11/11/12 M 1 \$425.00 0.00 | |
| E 79 KSNV 11/03/12 11/03/12 News 3 Sunrise - SATURDM 6a-7a S- :30 1 \$350.00 1 0.00 NM 1 | \$350.00 |
| News 3 Sunrise SATURDAY AVG. ALL WKS | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/29/12 | \$450.00 |
| E 80 KSNV 10/30/12 10/30/12 Dr. Phil CM 3-4p - T :30 1 \$450.00 1 0.00 NM 1 Dr Phil | \$450.00 |
| DR. PHIL< | |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - T 1 \$450.00 0.00 | |
| Week: 10/29/12 11/04/12 -T 1 \$450.00 0.00 E 81 KSNV 10/31/12 10/31/12 Dr. Phil CM 3-4p W :30 1 \$450.00 1 0.00 NM 1 | \$450.00 |
| Dr Phil | Ψ100.00 |
| DR. PHIL< | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 W 1 \$450.00 0.00 | |
| E 82 KSNV 11/01/12 11/01/12 Dr. Phil CM 3-4p T :30 1 \$450.001 0.00 NM 1 | \$450.00 |
| Dr Phil | |
| DR. PHIL< Start Date | |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 T 1 \$450.00 0.00 | |
| E 83 KSNV 11/02/12 11/02/12 Dr. Phil CM 3-4pF :30 1 \$450.001 0.00 NM 1 | \$450.00 |
| Dr Phil DR. PHIL< | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 10/29/12 11/04/12 F 1 \$450.00 0.00 | |
| E 84 KSNV 11/05/12 11/05/12 Dr. Phil CM 3-4p M :30 1 \$450.001 0.00 NM 1 | \$450.00 |
| Dr Phil DR. PHIL< | |
| Start Date End Date Weekdays Spots/Week Rate Rating | |
| Week: 11/05/12 11/11/12 M 1 \$450.00 0.00 | |
| E 85 KSNV 11/04/12 11/04/12 CM 7a-8amS :30 1 \$750.001 0.00 NM 1 | \$750.00 |

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

10/30/12 - 11/05/12 Flight Dates:

Estimate:

780

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sunday Today Sunday Today SUN TODAY-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S \$750.00 0.00 E86 KSNV 11/03/12 11/03/12 Saturday Today СМ 7a-9am - - - - S-:30 \$625.001 0.00 NM \$625.00 Saturday Today AVG. ALL WKS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---S-\$625.00 0.00 E 87 KSNV 11/03/12 11/03/12 News 3 Today - SATURIOM - - - - S-:30 \$500.001 0.00 NM 9am-930am \$500.00 News 3 Today - SAT AVG. ALL WKS Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 0.00 Week: 10/29/12 - - - - S-\$500.00 E 88 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ---S-:30 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$1,100.00 0.00 E 89 KSNV 11/03/12 11/03/12 Sa-Su Early News ---S-:30 \$650.001 0.00 NM CM 5pm-630pm 1 \$650.00 Sa-Su Early News AVG. ALL WKS **End Date** Spots/Week Start Date Weekdays Rate Rating 11/04/12 0.00 Week: 10/29/12 ---S-\$650.00 E 90 KSNV 10/30/12 10/30/12 Days of our Lives - T- - - -\$425.00 1 CM 1258p-2pm :30 1 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - T- - - -Week: 10/29/12 \$425.00 0.00 - - W- - - -E 91 KSNV 10/31/12 10/31/12 Days of our Lives СМ 1258p-2pm :30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date **End Date** Weekdays Spots/Week Rating Rate 11/04/12 - - W- - - -\$425.00 0.00 Week: 10/29/12 E 92 KSNV 11/01/12 11/01/12 Days of our Lives CM 1258p-2pm ---T---:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Spots/Week Rating Start Date **End Date** Weekdays Rate - - - T- - -11/04/12 \$425.00 Week: 10/29/12 0.00 ---F--E 93 KSNV 11/02/12 11/02/12 \$425.001 0.00 NM \$425.00 Days of our Lives CM 1258p-2pm :30 1 Days of our Lives DAYS-OUR LIVES< Start Date End Date Spots/Week Rating Weekdays Rate - - - - F- -Week: 10/29/12 11/04/12 \$425.00 0.00 E 94 KSNV 11/05/12 11/05/12 Days of our Lives CM 1258p-2pm :30 \$425.001 0.00 NM \$425.00 M- - - - -Days of our Lives DAYS-OUR LIVES< **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 11/05/12 11/11/12 M- - - - -\$425.00 0.00 E 95 KSNV 11/04/12 11/04/12 News 3 Today Wknd ----S :30 \$500.001 0.00 NM CM 9a-930am \$500.00 News 3 Today AVG. ALL WKS Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/29/12 11/04/12 \$500.00 0.00 E 96 KSNV 10/30/12 10/30/12 M-F News 3 at Eleven CM 11pm-1135pm - T- - - -:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11< REV RATE **End Date** Start Date Weekdays Spots/Week Rating Rate - T- - - -Week: 10/29/12 11/04/12 \$1,200.00 0.00 0.00 NM E 97 KSNV 10/31/12 10/31/12 11pm-1135pm --W---\$1,200.001 \$1,200.00 CM :30

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KSNV

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

| Ln Ch | Start | End | Inventory Code | | Start/End 1 | ime Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------------|--------------------|----------------------|---|-------------------------|-------------------------|----------------|-------|------|------------------|----------|-------|------------------|
| | | | M-F News 3 at E | | | | | | | | | |
| NEWS 3 AT 11< REV RATE | | | | | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | W | | \$1,200.00 | 0.00 | | | | | | |
| E98 KSNV | 11/01/1 | 2 11/01/12 | M-F News 3 at El | | 11pm-1135p | omT | :30 | 1 : | \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| NEWS | 3 AT 11< | REV RATE | M-F News 3 at E | ileven | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | /29/12 | 11/04/12 | T | 1 | \$1,200.00 | 0.00 | | | | | | |
| E99 KSNV | 11/02/1 | 2 11/02/12 | M-F News 3 at E | | 11pm-1135p | omF | :30 | 1 : | \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| NEWS | 2 AT 11. | REV RATE | M-F News 3 at E | leven | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | F | | \$1,200.00 | 0.00 | | | | | | |
| E100 KSNV | 11/05/1 | 2 11/05/12 | M-F News 3 at E | leven CM | 11pm-1135p | om M | :30 | 1 : | \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| | . | | M-F News 3 at E | leven | | | | | | | | |
| _ | _ | REV RATE | \\\\- = | C = a+= \\ \\ \ = a . | Data | Datina | | | | | | |
| <u>Sta</u> Week: 11/ | art Date /05/12 | End Date 11/11/12 | <u>Weekdays</u> M | Spots/Week | Rate \$1,200.00 | Rating 0.00 | | | | | | |
| | | | Face to Face w/ l | | 730-758pm | - TW | :30 | 2 | \$900.001 | 0.00 NM | 2 | \$1,800.00 |
| | . 0, 00, . | 0,0., | Face to Face w/ | | | | .00 | _ | Ψοσοίου . | 0.00 | _ | ψ.,σσσ.σσ |
| FACE-J | JRALST | ON< REV RA | ATE, FREQ | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | - TW | 2 Deleter CM | \$900.00 | 0.00 TF | .20 | | \$000.00.1 | 0.00 NIM | 2 | #4 000 00 |
| E102 KSNV | 11/01/1 | 2 11/02/12 | Face to Face w/ | | 730-758pm | IF | :30 | 2 | \$900.00 1 | 0.00 NM | 2 | \$1,800.00 |
| FACE-J | JRALST | ON< REV RA | | 0.114101011 | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | TF | 2 | \$900.00 | 0.00 | | | | | | |
| E103 KSNV | 11/05/1 | 2 11/05/12 | Face to Face w/ I | | 730-758pm | M | :30 | 1 | \$900.001 | 0.00 NM | 1 | \$900.00 |
| FACE-J | JRALSTO | ON< REV R | Face to Face w/ | J.Kaiston | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | İ | | |
| Week: 11/ | /05/12 | 11/11/12 | M | 1 | \$900.00 | 0.00 | | | | | | |
| E104 KSNV | 11/04/1 | 2 11/04/12 | Meet the Press | CM | 8a-9am | S | :30 | 1 : | \$3,000.001 | 0.00 NM | 1 | \$3,000.00 |
| Meet the Press MEET PRESS-SUN | | | | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | S | 1 | \$3,000.00 | 0.00 | | | | | | |
| E105 KSNV | 11/04/1 | 2 11/04/12 | LAW & ORDER (| LF) CM | Sat 1-2am / | Sun 12S | :30 | 1 | \$150.001 | 0.00 NM | 1 | \$150.00 |
| | | | Law & Order (LF |) | | | | | | | | |
| | | TO SKED | Ma alada sa | C= = t= \\\ \\ = = . | Data | Datina | | | | | | |
| Sta Week: 10/ | art Date /29/12 | End Date 11/04/12 | <u>Weekdays</u> S | Spots/Week 1 | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| | | | LAW & ORDER (| <u> </u> | | Sun 12S | :30 | 1 | \$150.001 | 0.00 NM | 1 | \$150.00 |
| | , • ., . | | Law & Order (LF | | | - | .00 | • | ψ.σσ.σσ. | 0.00 | · | ψσσσσ |
| | DD TO SI | KED | | | | | | | | | | |
| | art Date | End Date | Weekdays S | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | S | 1 | \$150.00 | 0.00 | .20 | | \$400.004 | 0.00 NIM | 4 | # 400.00 |
| E107 KSNV | 11/04/1 | 2 11/04/12 | Sports Night in La Sports Night in L | | Sun 1135p- | 1200aS | :30 | 1 | \$400.00 1 | 0.00 NM | 1 | \$400.00 |
| SPORT | S NIGHT | ADD TO SI | | as vegas | | | | | | | | |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | S | 1 | \$400.00 | 0.00 | | | | | | |
| E108 KSNV | 11/03/1 | 2 11/03/12 | Wknd Jeopardy | CM | 630-7pm | S- | :30 | 1 | \$375.00 1 | 0.00 NM | 1 | \$375.00 |
| VEGAS | INC AD | D TO SKED. | SAT/Jeopardy | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 11/04/12 | S- | 1 | \$375.00 | 0.00 | | | | | | |
| E109 KSNV | 11/02/1 | 2 11/02/12 | | CM | 10-11pm | F | :30 | 1 : | \$3,200.001 | 0.00 NM | 1 | \$3,200.00 |
| | | | | | | | | | | - | | |

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KSNV

Totals

115

\$83,275.00

Order / Rev: 105328

Advertiser: Crossroads GPS

Alt Order #: 06832439 Product Desc: Crossroads GPS

Flight Dates: 10/30/12 - 11/05/12 780

| Fri 10-11p Friday Prime 10-11pm DLINE ADD TO SKED Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$3,200.00 0.00 E110 KSNV 11/03/12 11/03/12 Sat PR 8-9p CM 8-9pmS- :30 1 \$1,200.001 0.00 NM 1 | | | | | | | | | | |
|--|-------------------|--|--|--|--|--|--|--|--|--|
| DLINE ADD TO SKED Start Date Week: 10/29/12 End Date 11/04/12 WeekdaysF Spots/Week Rate Rating 0.00 E110 KSNV 11/03/12 11/03/12 Sat PR 8-9p CM 8-9pm S- :30 1 \$1,200.00 1 0.00 NM | | | | | | | | | | |
| Week: 10/29/12 11/04/12 F 1 \$3,200.00 0.00 E110 KSNV 11/03/12 11/03/12 Sat PR 8-9p CM 8-9pm S- :30 1 \$1,200.00 1 0.00 NM 1 | | | | | | | | | | |
| Week: 10/29/12 11/04/12 F 1 \$3,200.00 0.00 E110 KSNV 11/03/12 11/03/12 Sat PR 8-9p CM 8-9pm S- :30 1 \$1,200.00 1 0.00 NM 1 | | | | | | | | | | |
| | | | | | | | | | | |
| | \$1,200.00 | | | | | | | | | |
| Saturday Prime 8-9pm | | | | | | | | | | |
| NBC PRIME ADD TO SKED | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | |
| Week: 10/29/12 11/04/12 S- 1 \$1,200.00 0.00 | | | | | | | | | | |
| E111 KSNV 11/03/12 11/03/12 Sat PR 9-10p CM 9-10pmS- :30 1 \$1,200.001 0.00 NM 1 | \$1,200.00 | | | | | | | | | |
| Saturday Prime 9-10pm | | | | | | | | | | |
| NBC PRIME ADD TO SKED | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | |
| Week: 10/29/12 11/04/12S- 1 \$1,200.00 0.00 | | | | | | | | | | |
| E112 KSNV 11/04/12 11/04/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,400.00 1 0.00 NM 1 | \$2,400.00 | | | | | | | | | |
| NFL Pre-Game | | | | | | | | | | |
| FNIA ADD TO SKED | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S 1 \$2 400 00 000 | | | | | | | | | | |
| VVOIX. 10/20/12 11/04/12 = 1 \(\pi_{2}\)-0.00 0.00 | A 4 000 00 | | | | | | | | | |
| E113 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUNS :30 1 \$1,200.001 0.00 NM 1 | \$1,200.00 | | | | | | | | | |
| Law & Order (synd) PRIME L&O ADD TO SKED | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | | | | | | | | | |
| Week: 10/29/12 11/04/12S 1 \$1,200.00 0.00 | | | | | | | | | | |